



*Groundwater Management Area (GWMA):*

*The purpose of the GWMA is to reduce nitrate contamination concentrations in groundwater below state drinking water standards*

## Education & Public Outreach Working Group Meeting

### Meeting Time and Location

**Wednesday, June 7, 2017, 1:30 PM to 3:30 PM**

Yakima County Courthouse 4th Floor - Room 419

Call In: 509-574-2353 (pin 2353#)

### Purpose of the Meeting:

- Hear from the Data Collections Chair Melanie Redding regarding the working group’s thoughts on messages and outreach
- Review updated, short-term messages identified in the working group spreadsheet. Determine next steps (Working Group message points, GWAC, GWMA Plan Engagement)

### Agenda

Topic	Purpose	Lead
Welcome & Meeting Overview	<ul style="list-style-type: none"> <li>• Introductions, meeting overview, confirm agenda</li> </ul>	Lisa Freund, Chair
Data Collections WG: Short and Long-Term Messages	<ul style="list-style-type: none"> <li>• Hear from Data Collections about its work, its audiences, and thoughts on short and long-term messages/outreach</li> <li>• Identify action items and determine next steps</li> </ul>	Melanie Redding, Data Collections Chair
<b>Updated</b> Working Group Spreadsheet	<ul style="list-style-type: none"> <li>• Review updated working group short-term messages</li> <li>• Determine next steps</li> </ul>	All
GWMA Program Rollout: Website Ideas	<ul style="list-style-type: none"> <li>• Consider how to best use the website for program rollout</li> </ul>	Joye-Redfield Wilder
Next meeting, next steps	<ul style="list-style-type: none"> <li>• Review action items, next steps, and next meeting date and topics</li> </ul>	

### EPO’s Funded Projects/Status

- |  |   |
|--|---|
| ✓ GWMA Website Update & Maintenance      | (Completed; Ongoing)                                  |
| ✓ Outreach Surveys                       | (Online completed; door-to-door deferred)             |
| ✓ Billboard campaign (Ed/Outreach)       | (underway; two billboards up)                         |
| ✓ Well Health, Septic, Small Farm Flyers | (English versions complete; Spanish version complete) |
| ☐ Well Assessment Survey Phase II        | (surveys completed; under review)                     |
| ☐ Post-GWMA Adoption Outreach Plan       | (Not Started)   |

**Next Meeting:** Wednesday, July \_\_\_\_, 2017